



# **SOCIAL IMPACT TOPICS**

*FOR DISCUSSION*



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# FOOD



An estimated 821 million people are undernourished globally. Having access to healthy foods supplies our bodies and minds with necessary nutrients which help us work and learn to our full potential. Our rapidly growing global population puts extreme pressure on agricultural systems while issues such as climate change and conflict have negatively impact food production, especially in developing regions.



# AT HOME AND AROUND THE WORLD

## AT HOME

In Canada, 70% of families relying on social assistance face food insecurity.

More than 15 million households in the USA experience food insecurity.

## AROUND THE WORLD

2/3 of all undernourished people globally live in either Sub-Saharan Africa (237 Million) or Southern Asia (277 million).

22% of children under 5 have stunted growth related to undernourishment.

<https://www.un.org/en/sections/issues-depth/food/index.html>  
<https://canadianfeedthechildren.ca/the-feed/why-food-insecurity/>  
<https://www.feedthechildren.org/our-work/in-the-usa/>



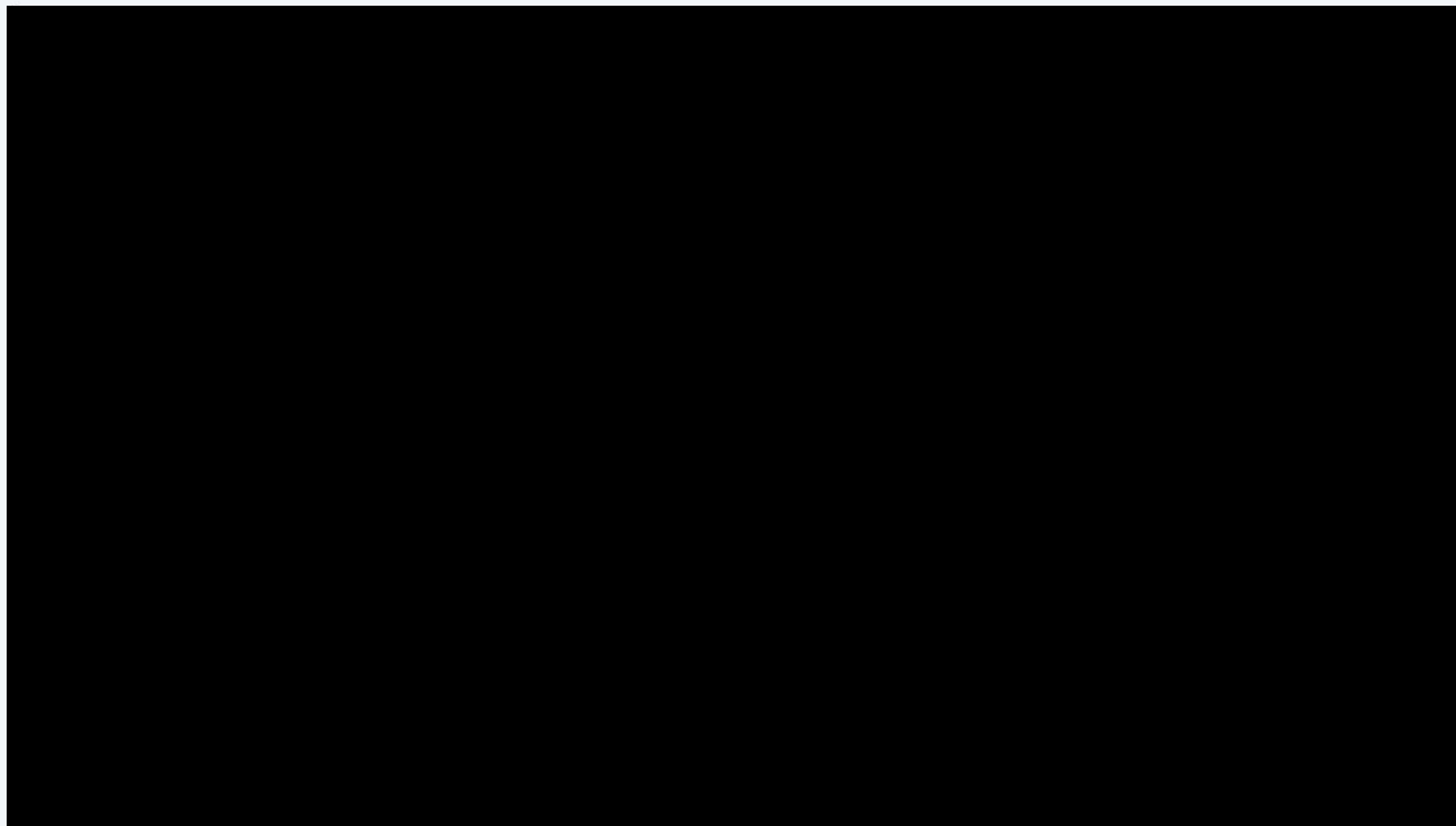
? Why is having access to enough food important? How does it impact students?

? How would your life be different for you if you didn't have access to enough food?

? What can we do to help people who do not have enough food in our community and around the world?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=QJG7HmQyYcY>

# CYBERBULLYING



“Bullying” is repeated, aggressive, or unwanted behavior meant to be harmful, uncomfortable, or to make someone scared. This includes threats, rumours, and physical or verbal attacks. Cyberbullying is when these actions take place online which can make people more likely to participate because they feel protected by their anonymity. Cyberbullying can impact victims through psychological effects such as depression, anxiety, low self-esteem, and even physical sickness.

<https://www.bullyingcanada.ca/get-help/#faq>

<https://www.publicsafety.gc.ca/cnt/rsracs/pblctns/2015-r038/index-en.aspx>



# AT HOME AND AROUND THE WORLD

## AT HOME

In Canada, 65% of all cyberbullying cases last more than one year.

15% of students in the USA report experiencing cyberbullying for more than one year.

## AROUND THE WORLD

17% of parents around the world report knowing their child is currently or has previously experienced cyberbullying.

65% of cyberbullying reported by parents takes place on social media platforms.

<https://www.ipsos.com/en/global-views-cyberbullying>  
<https://www.publicsafety.gc.ca/cnt/rsracs/pblctns/2015-r038/index-en.aspx>  
<https://www.publicsafety.gc.ca/cnt/rsracs/pblctns/2015-r038/2015-r038-eng.pdf>

# LET'S TALK!



How can you stand up for and help someone who is being bullied online?



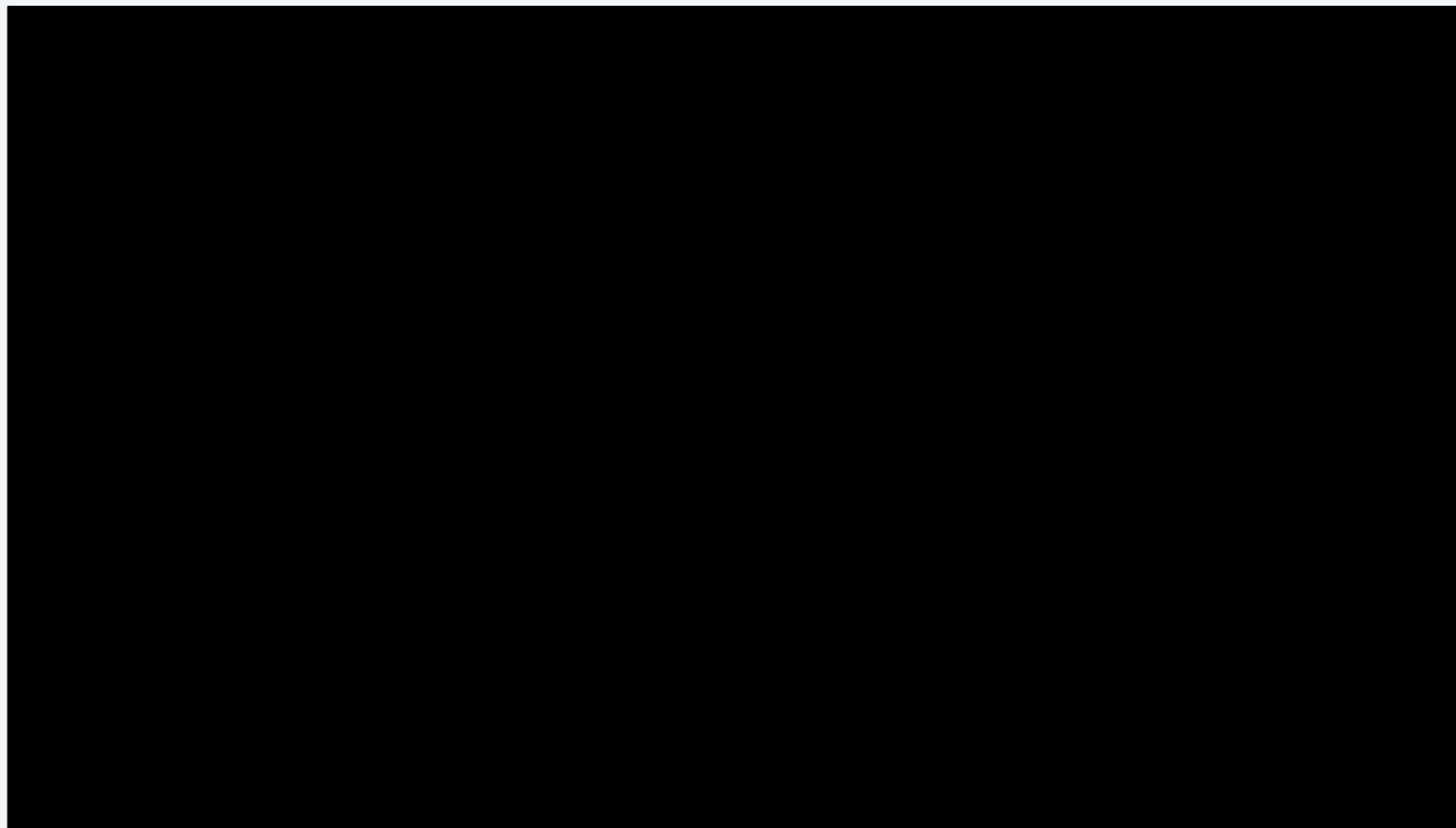
How can you deal with cyberbullying that you might experience?



How can you make your time online more respectful and positive?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=0HdSNGE9SCk>

# LITERACY

While the definition of literacy frequently changes, being literate most often means being able to read, write, and work with numbers. Literacy is important for things like applying for jobs, understanding medication labels, and reading basic signage. Without proper literacy skills, these tasks are inaccessible or impossible which decreases the chances of having a healthy and productive life.



# AT HOME AND AROUND THE WORLD

## AT HOME

In Canada, 48% of adults have lower than high school level literacy.

In the USA, 21% of adults are functionally illiterate in English.

## AROUND THE WORLD

Globally, 14% of people over the age of 15 are not literate.

However, some countries, such as Niger, have literacy rates below 30%.

<https://ourworldindata.org/literacy>  
<https://abclifeliteracy.ca/literacy-at-a-glance/>  
<https://nces.ed.gov/datapoints/2019179.asp>

# LET'S TALK!



How would your life be different if you did not have proper literacy skills like reading or writing?



Why is important for you to have literacy skills?



How would the world be different if more people had proper literacy skills?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=wznroZvpVHU>

# ACCESSIBILITY



It is important to create a world where everyone feels welcomed, accepted, and cared for! One way that we can do this is through using technologies that promote accessibility. Disabilities are not always easy to see so it can be difficult to see some of the barriers that people living with disabilities faced. This can include cluttered and difficult to navigate hallways, stairs-only buildings, or uncaptioned videos. It is important that we make our environments accessible so that everyone can be included and benefit from them.



# AT HOME AND AROUND THE WORLD

## AT HOME

More than 10% of Canadian youth have one or more disabilities.

Almost 20% of youth in the USA have one or more disability.

## AROUND THE WORLD

1 billion people globally experience some form of disability.

Poverty can be linked to disability through malnutrition, poor education, lack of healthcare, unsafe work, pollution, and lack of clean water.

<https://www.worldbank.org/en/topic/disability>

<https://www150.statcan.gc.ca/n1/daily-quotidien/181128/dq181128a-eng.htm>

<https://www.hhs.gov/ash/oah/adolescent-development/physical-health-and-nutrition/chronic-conditions-and-disabilities/trends.html>



 **WE**  
BELIEVE  
SAINT JOHN

LET'S TALK!



What can you do to include people with disabilities?



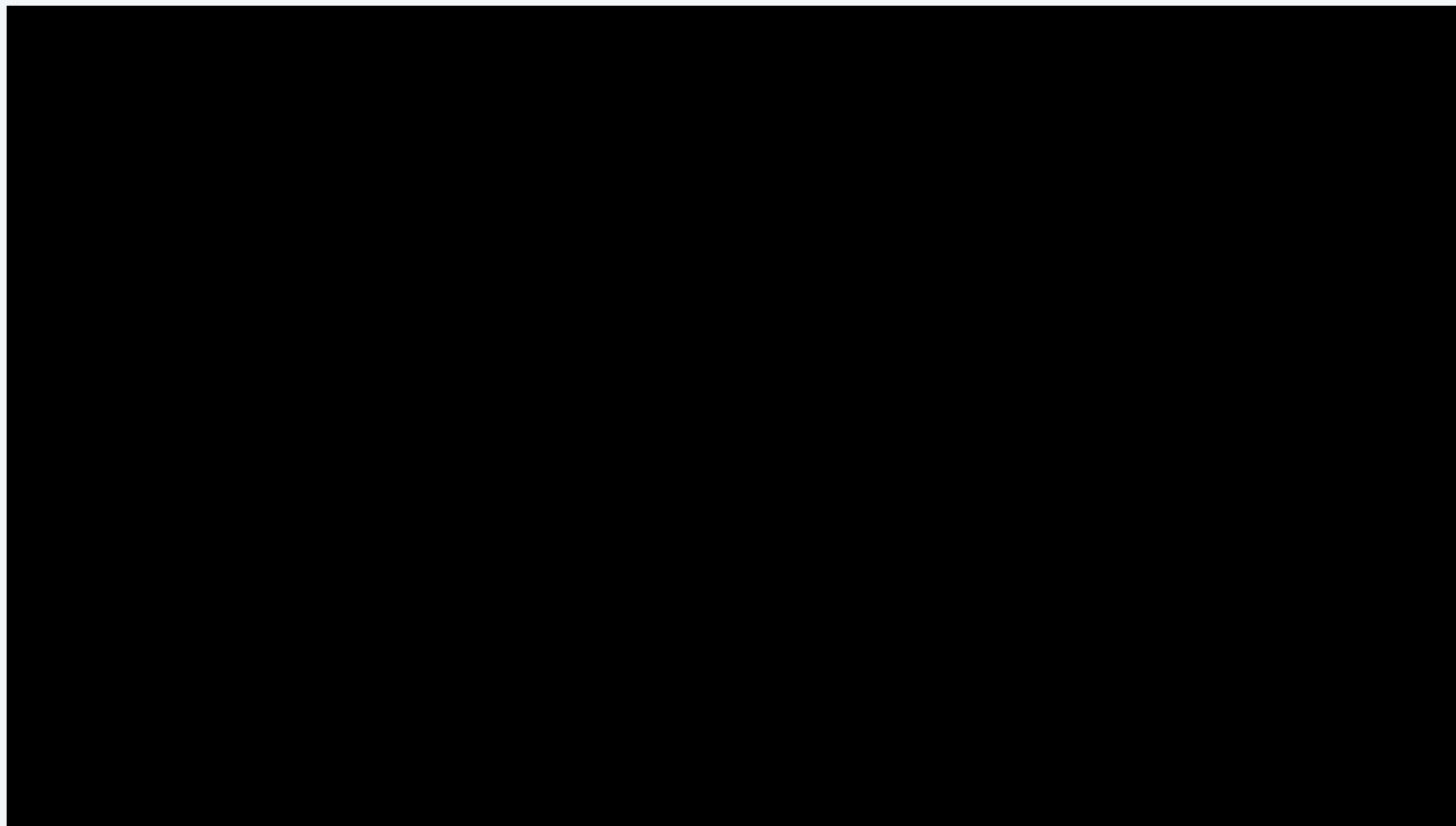
Why is it important to have inclusive technology designs?



What is an example of inclusion in your school? How can your school do better?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=o2vDmDGIRz8>

# RECONCILIATION



Prioritizing Indigenous education is an important step toward reconciliation and bettering the relationship between Indigenous and non-Indigenous people. It also helps to build a stronger and more united communities. Understanding the history of injustices toward Indigenous people such as the lasting impact of residential schools can also help reconciliation efforts.



# AT HOME IN CANADA

More than 150,000 Indigenous children were forced to attend over 130 residential schools over the course of 100 years.

The last residential school closed in 1998.

The Idle No More movement was founded in 2012 to raise awareness about Indigenous issues in Canada.

There are approximately 80,000 people living today who experienced residential schools first-hand.

<https://www.canada.ca/en/health-canada/services/video/reconciliation.html>  
<https://www.ictinc.ca/blog/what-reconciliation-is-and-what-it-is-not>



How can schools better incorporate Indigenous heritage into learning?



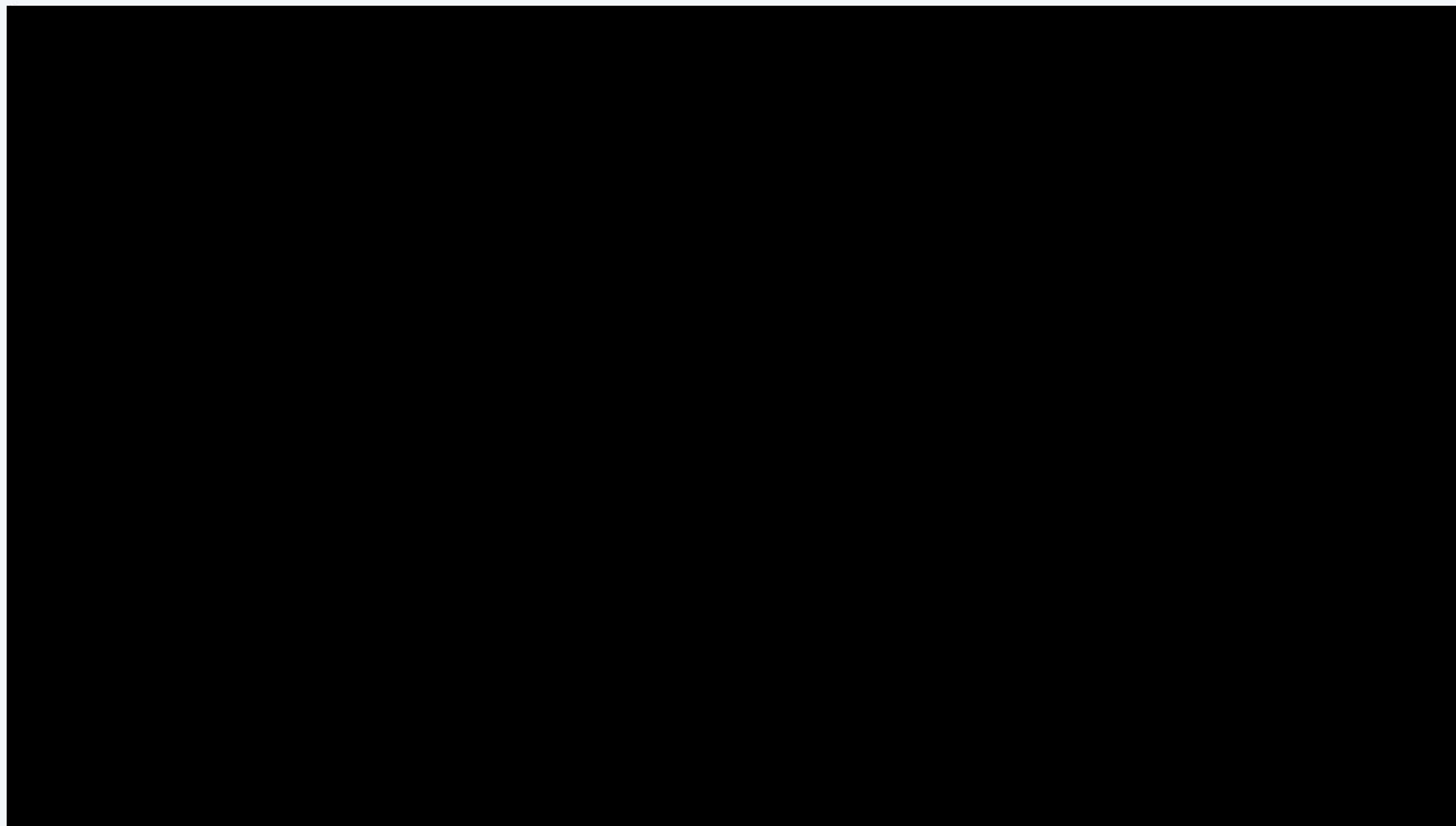
How can you start to educate yourself on Indigenous culture?



How can we continue to strengthen the relationship between Indigenous and non-Indigenous people?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=2zuRQmwaREY>

# EDUCATION



Education is the first step to breaking the cycle of poverty by helping to provide students with necessary skills and tools to better themselves and their communities. Even though it is important, many young people do not have easy access to schools or are not able to attend because their family relies on them to complete tasks like collecting water, doing chores, or watching over younger siblings. Education gives students the opportunity to learn, grow, and live a productive life.



# AT HOME AND AROUND THE WORLD

## AT HOME

Canadian youth living in certain low-income communities drop out of high school at up to 50% or more.

In the USA, over 1.2 million students drop out of high school yearly.

## AROUND THE WORLD

For every year of secondary schooling, a student's future wages increase by 15-20%.

Almost 20% of all children will not achieve grade four education.

<https://canadianfeedthechildren.ca/the-feed/breaking-the-cycle-of-poverty-with-education/>

<https://www.pathwaystoeducation.ca>

<https://www.dosomething.org/us/facts/11-facts-about-high-school-dropout-rates>



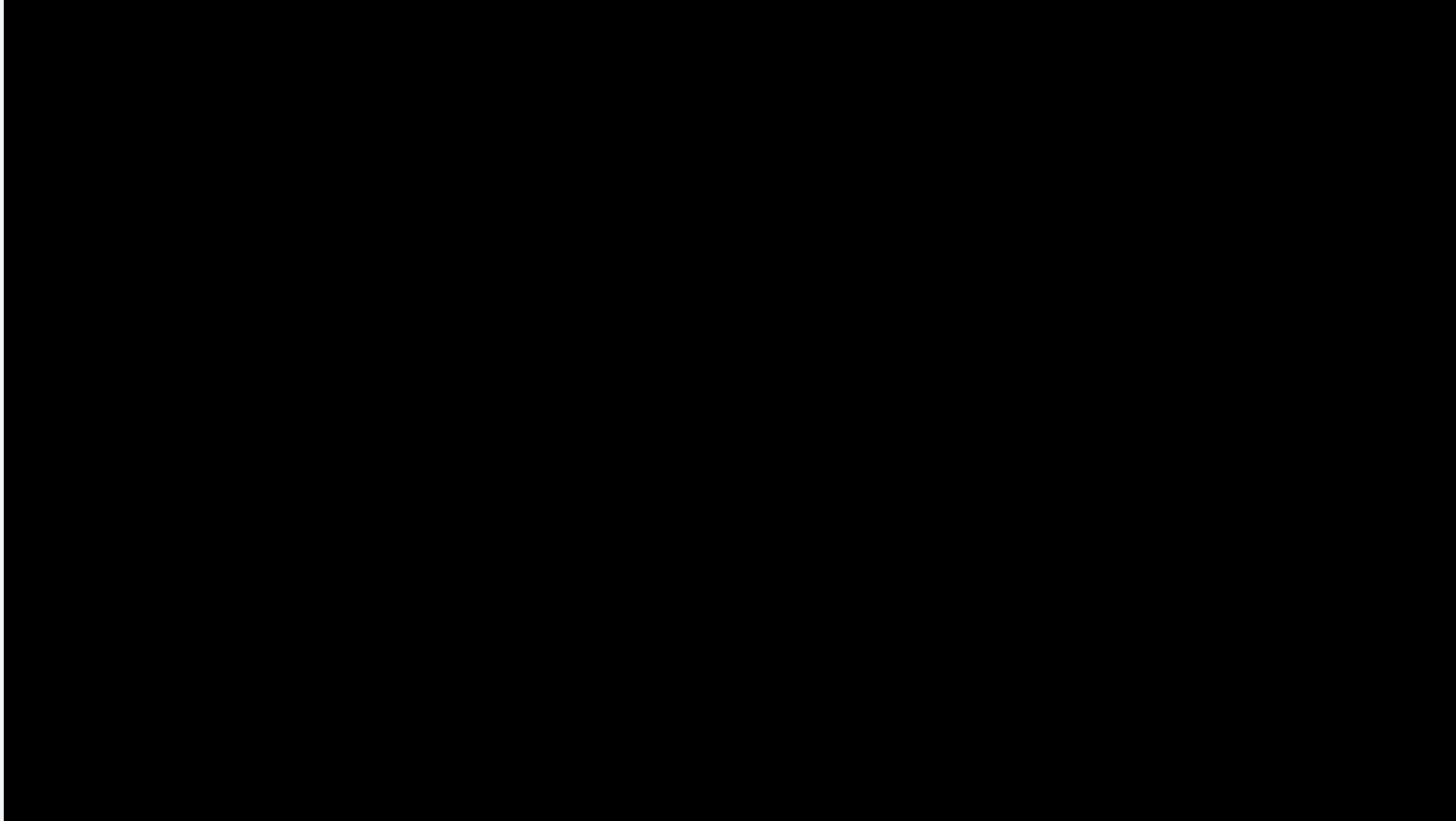
? What can be done to make sure that all children can be properly educated?

? What would your life be like if you couldn't go to school?

? How do you think education is different in other parts of the world?



# WHAT ARE OTHERS DOING?



[https://www.youtube.com/watch?v=qX\\_O4EuP7-g](https://www.youtube.com/watch?v=qX_O4EuP7-g)



Having a healthy population is important for the success of a community. It allows for family stability, education, helps decrease poverty, and leads to productive and prosperous lives. However, about half of the world still has insufficient access to proper healthcare services. Preventative health services such as vaccinations can save millions of lives every year and lower health care costs down the road.

<https://www.who.int/news-room/detail/13-12-2017-world-bank-and-who-half-the-world-lacks-access-to-essential-health-services-100-million-still-pushed-into-extreme-poverty-because-of-health-expenses>



# AT HOME AND AROUND THE WORLD

## AT HOME

Over 90% of children in Canada do not get enough physical activity.

In the USA, only 1/3 children are physically active every day.

## AROUND THE WORLD

Since 1990, global life expectancy has improved and is now over 70.

The country with the lowest life expectancy is the Central African Republic with a life expectancy of 53.

<https://www.canada.ca/en/public-health/services/publications/healthy-living/how-healthy-canadians.html>  
<https://ourworldindata.org/life-expectancy>  
<https://www.hhs.gov/fitness/resource-center/facts-and-statistics/index.html>

# LET'S TALK!



How can we make sure everyone has access to healthcare?



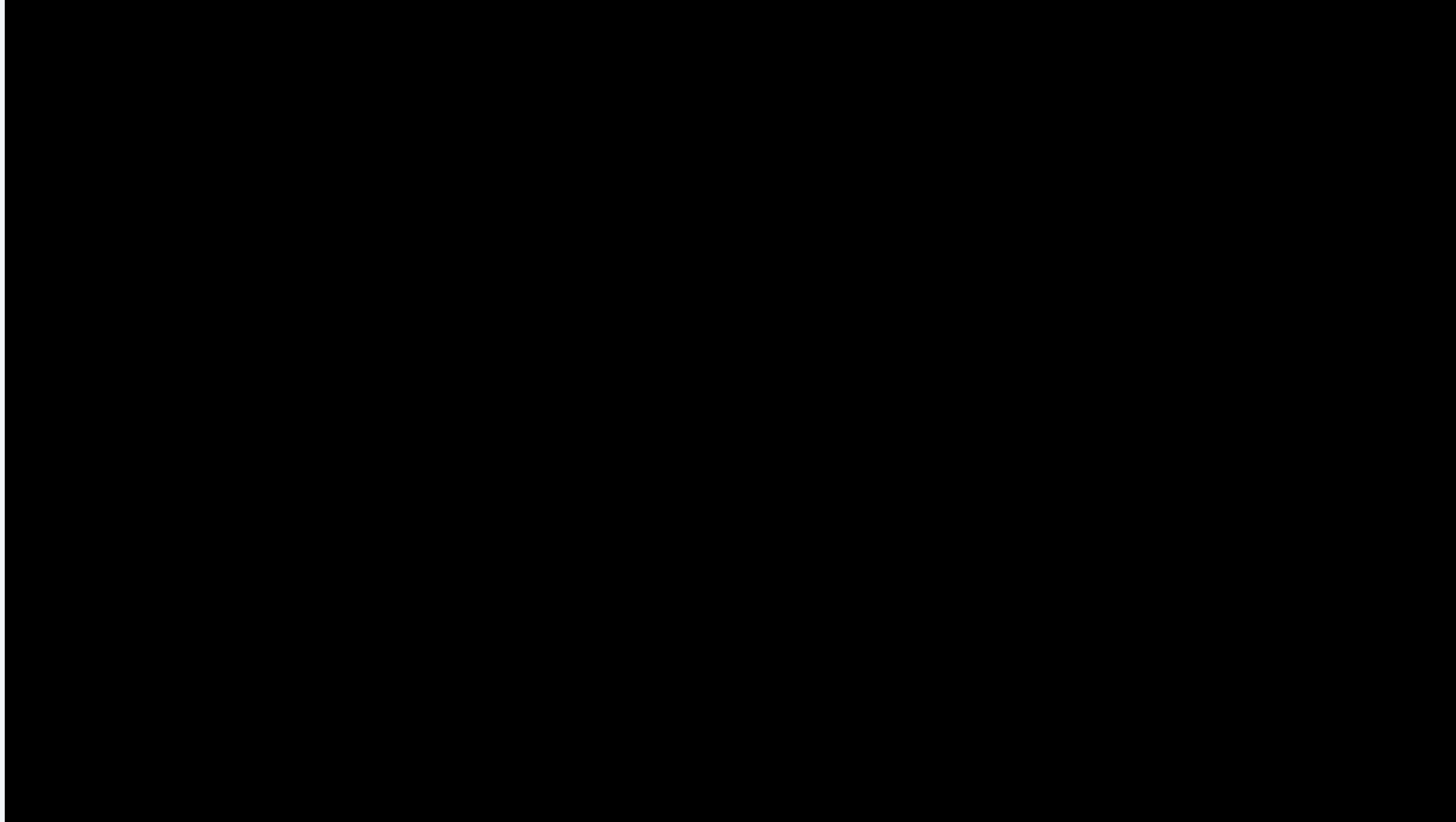
Why do you think that health has an impact on other parts of our daily life?



What can happen when communities don't have access to proper healthcare?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=PRyj6htVvUI&t=49s>

# POVERTY



Despite many ongoing efforts to reduce global poverty, 767 million people live on less than \$1.90 a day. Living in extreme poverty means more than simply not having money. It impacts access to education, food, health care, and jobs – all of which help us live a productive, successful, and happy life.



# AT HOME AND AROUND THE WORLD

## AT HOME

4.9 million Canadians live in poverty.

38.1 million people in the USA were living in poverty as of 2018.

## AROUND THE WORLD

Access to education, healthcare, electricity, clean water, and basic services are still not available to all people globally.

Most people facing extreme poverty are poorly educated, work in agriculture, and are under 18 years old.

<https://www.worldbank.org/en/topic/poverty/overview>  
<https://cwp-csp.ca/poverty/just-the-facts/>  
<https://www.povertyusa.org/facts>



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# LET'S TALK!

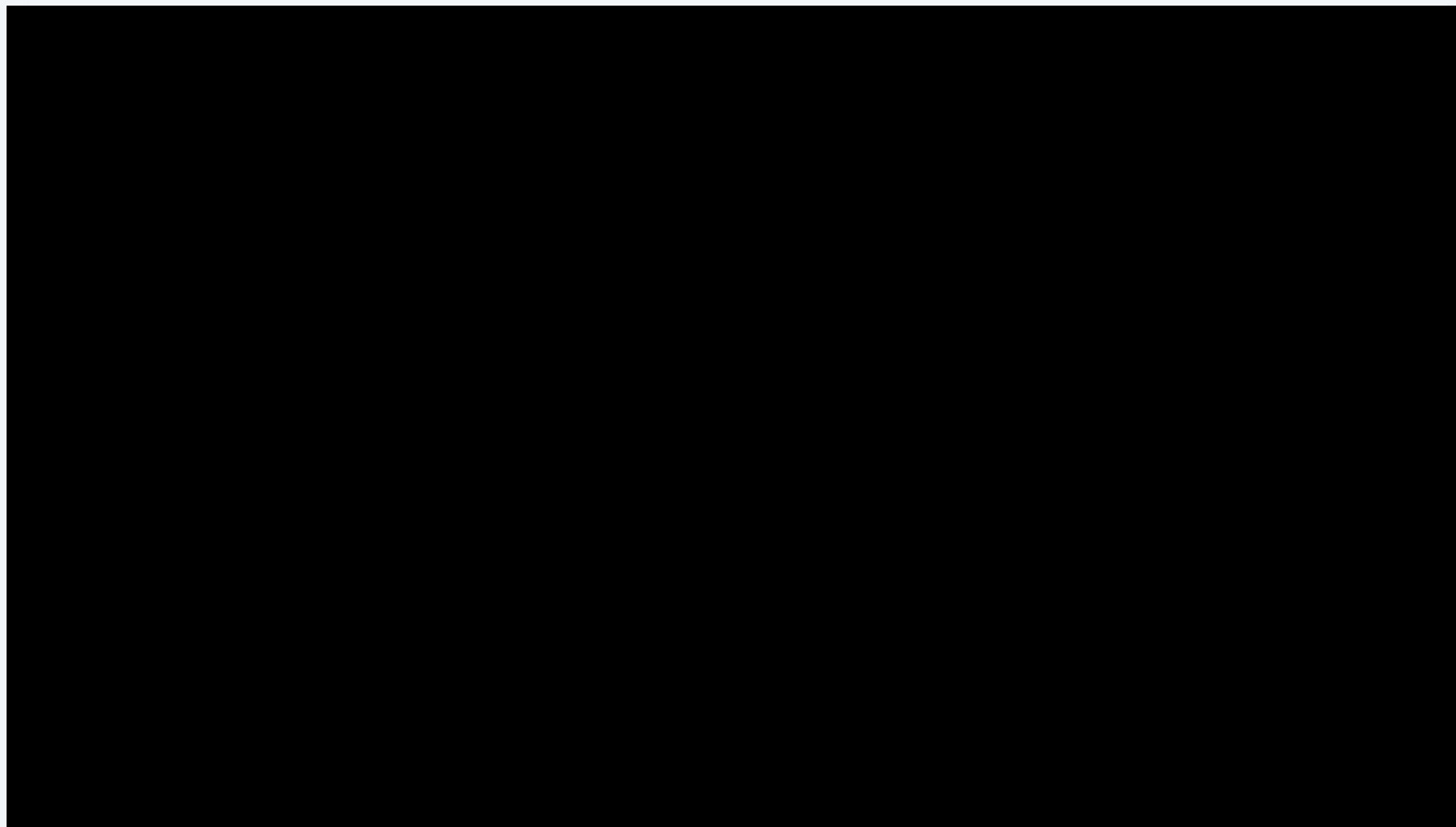
? What would your life be like if you only had \$2 every day?

? What needs to be done to help people escape extreme poverty? How can we help?

? Why do you think that children are more likely to live in poverty than adults? How does that make you feel?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=7lQH2HIVspg>

# HUNGER



Food insecurity refers to not having access to affordable, nutritious food. Facing food insecurity and hunger from a young age is associated with childhood mental health problems, asthma, and depression. It can be difficult to spot hunger as people can be very good at hiding it. However, even if we can't see it, it is likely affecting someone you know.



# AT HOME AND AROUND THE WORLD

## AT HOME

1/6 Canadian children faces food insecurity.

66% of American families involved in the Feeding American network have had to chose between buying food or recieving medical care.

## AROUND THE WORLD

1 child under the age of five dies every 5 seconds due to hunger.

Children who live in hunger are more at risk for certain health conditions like anemia and asthma.

<http://www.globalincome.org/English/Facts.htmls>  
<https://proof.utoronto.ca/wp-content/uploads/2016/07/children-food-insecurity-factsheet.pdf>  
<https://www.feedingamerica.org/hunger-in-america/impact-of-hunger>



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# LET'S TALK!

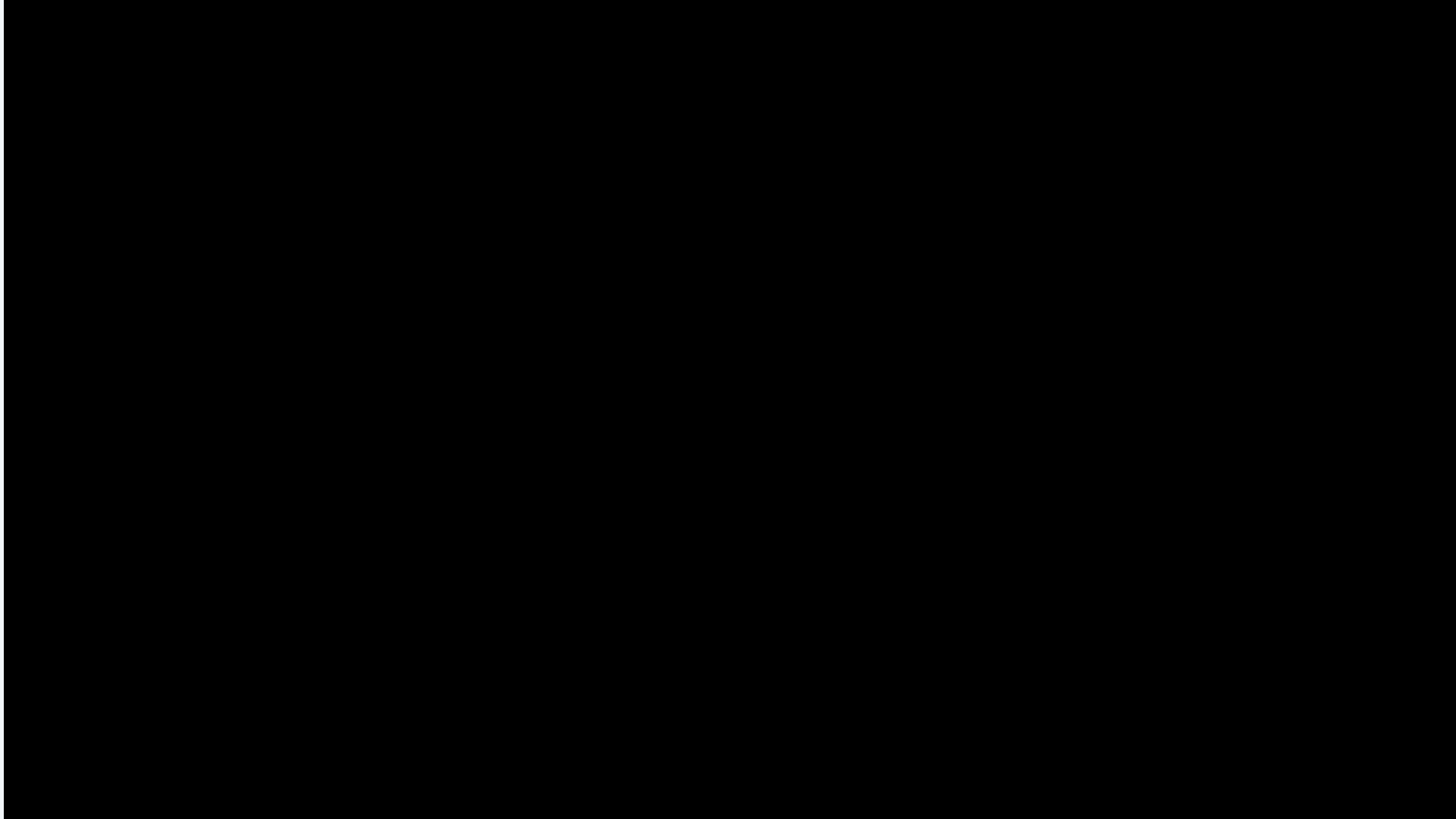
? What health problems can someone have if they do not have food security?

? What are some foods that are affordable but not healthy or nutritious?

? What would your life be like if you experienced hunger every day?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=9gel4hCtsR4>

# WATER



Access to clean water is a human right. However, 785 million people globally do not have access to clean drinking water. More than 2 billion people lack access to a toilet. These tasks are mostly done by young girls and takes up time that they could be spending in school or earning money. Poor sanitation and unclean water leads to diseases like cholera, hepatitis A, and typhoid.



# AT HOME AND AROUND THE WORLD

## AT HOME

At any given time in Canada, there are more than 100 Indigenous communities with drinking water advisories.

In 2016, 1.6 million Americans reported lack of access to a toilet, a tub, and/or running water.

## AROUND THE WORLD

Women and girls spend 200 million hours collecting water every day.

1 million people die every year from water related issues.

<https://water.org/our-impact/water-crisis/>

<https://canadians.org/fn-water>

<http://efc.web.unc.edu/2018/02/13/clean-water-access-challenges-in-the-united-states/>



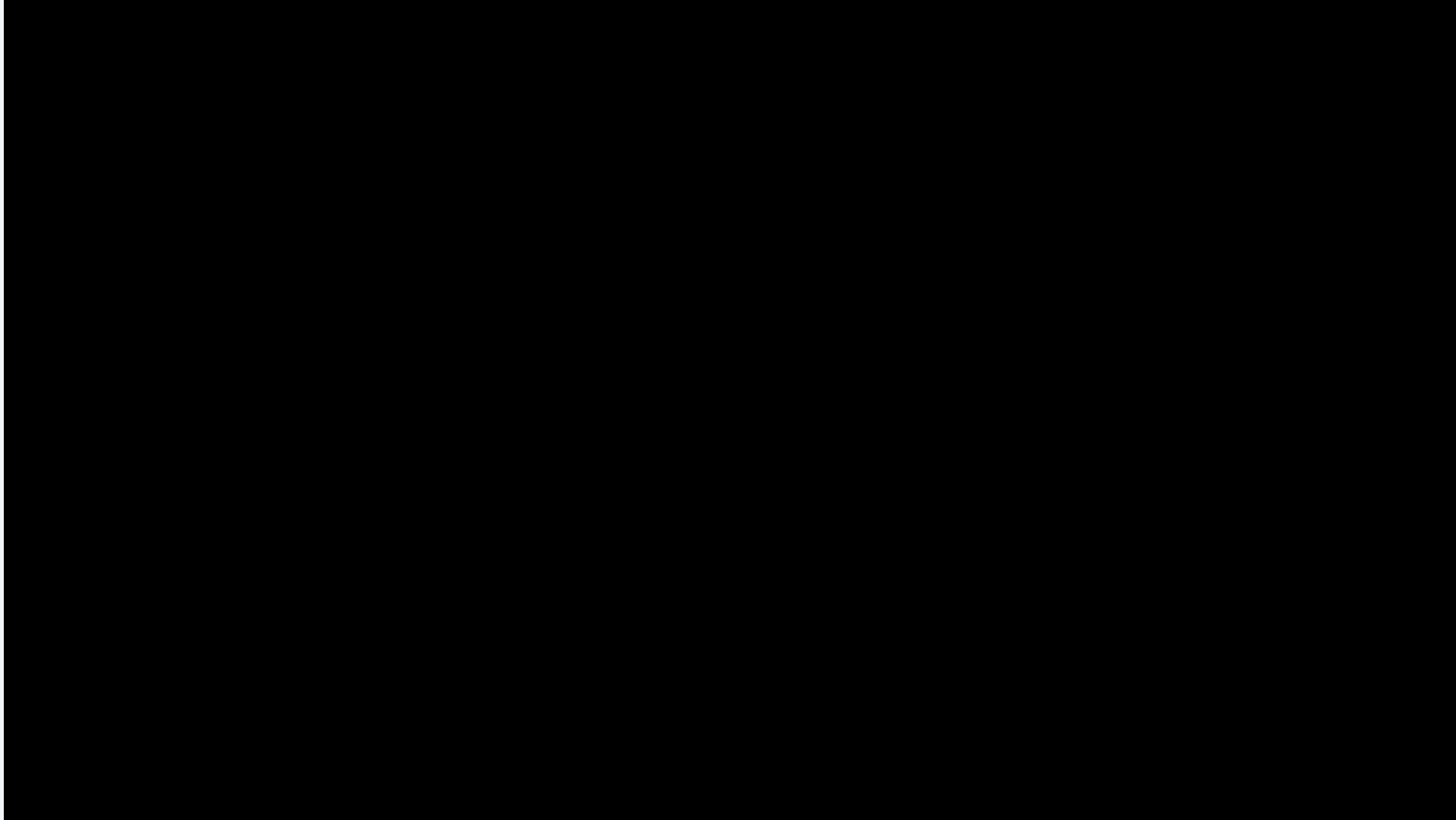
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BELIEVE  
SAINT JOHN

# LET'S TALK!

- ? How would your life be different if you did not have regular access to clean water?
- ? Why do you think so many people still do not have access to clean water?
- ? What needs to be done to make sure everyone has access to clean water?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=isJNqosfX6w>

# ENVIRONMENT



Earth is our home and our actions have an impact on it. As our global population increases, so does the environmental pressure we face. This is seen in rising global temperatures, rising sea levels, glacier melts, and frequent extreme weather changes like floods, hurricanes, and so on. The climate affects the air we breath, the cleanliness of our water, food production, and the availability of shelter. Failing to take care of our planet can also lead to deforestation, over-fished oceans, food shortages, and biodiversity loss.



# AT HOME AND AROUND THE WORLD

## AT HOME

Canada is in the top-10 countries contributing to CO2 emissions.

The USA is the second-highest contributor to CO2 emissions in the world.

## AROUND THE WORLD

The impacts of global climate change may be irreversible by 2030.

More than 1 million species are at risk of extinction due to climate change.

<https://www.earthday.org/5-terrifying-climate-change-facts-scary-halloween/>  
<https://www.ucsusa.org/resources/each-countrys-share-co2-emissions>



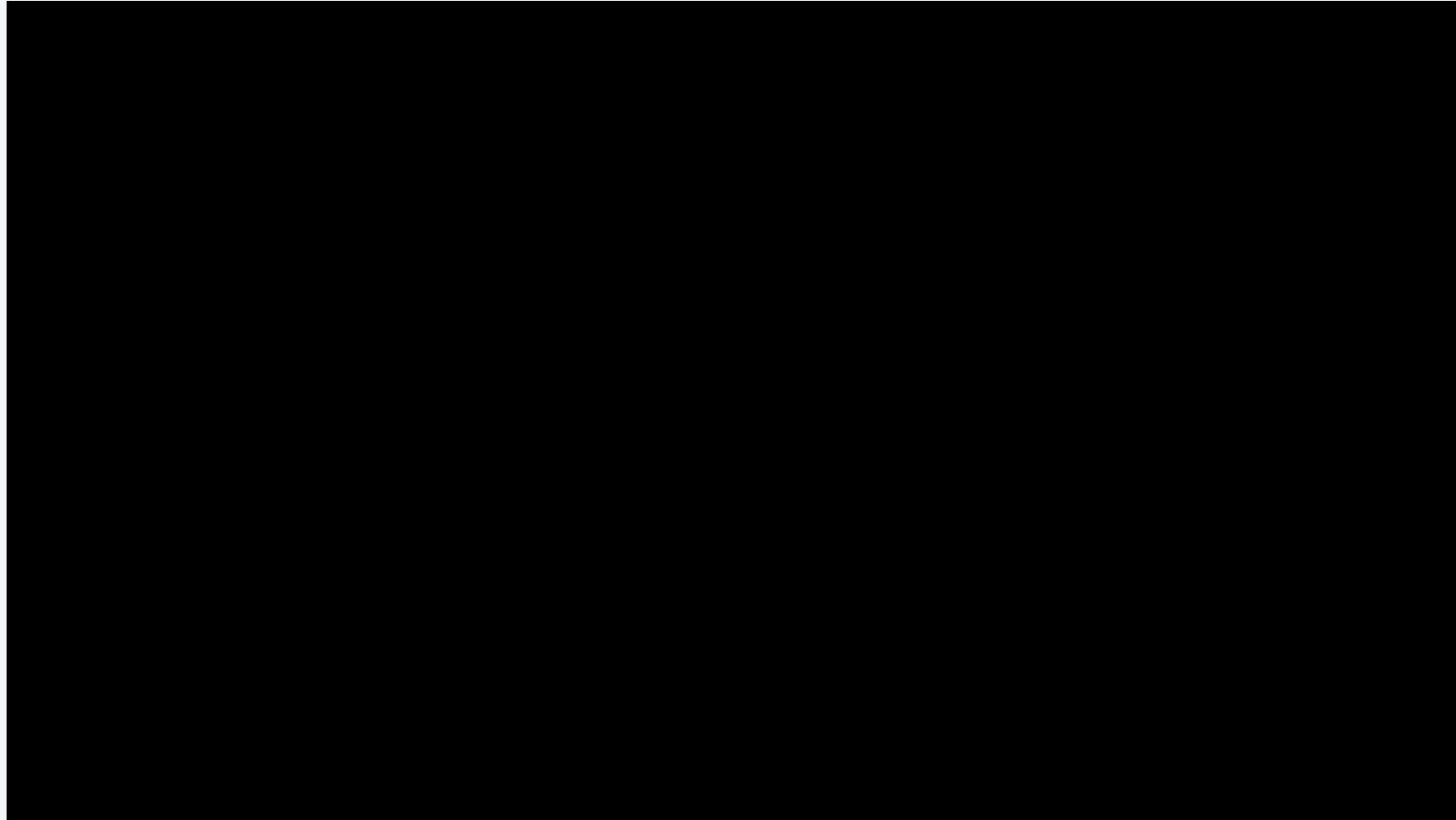
? How do your every day actions impact the environment?

? How can you develop habits or strategies that will help the environment?

? How do you think the government can help reduce climate change?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=eRLjscAlk1M>

# HOMELESSNESS



The expensive prices associated with rent, food, and other bills is increasingly forcing people to make difficult decisions which often lead to homelessness. When homelessness is not properly and proactively addressed, governments eventually spend more money on reactionary services like health care, emergency services, and law enforcement.



# AT HOME AND AROUND THE WORLD

## AT HOME

Between 150,000 and 300,000 Canadians experience homelessness every year.

California has the highest rate of homelessness in the USA.

## AROUND THE WORLD

An estimate 100 million people are homeless worldwide.

An estimated 1 billion people lack adequate housing globally.

<https://www.sharing.org/information-centre/reports/estimated-100-million-people-are-homeless-worldwide>  
<https://www.homelesshub.ca/about-homelessness/homelessness-101/how-many-people-are-homeless-canada>  
<https://www.security.org/resources/homeless-statistics/>



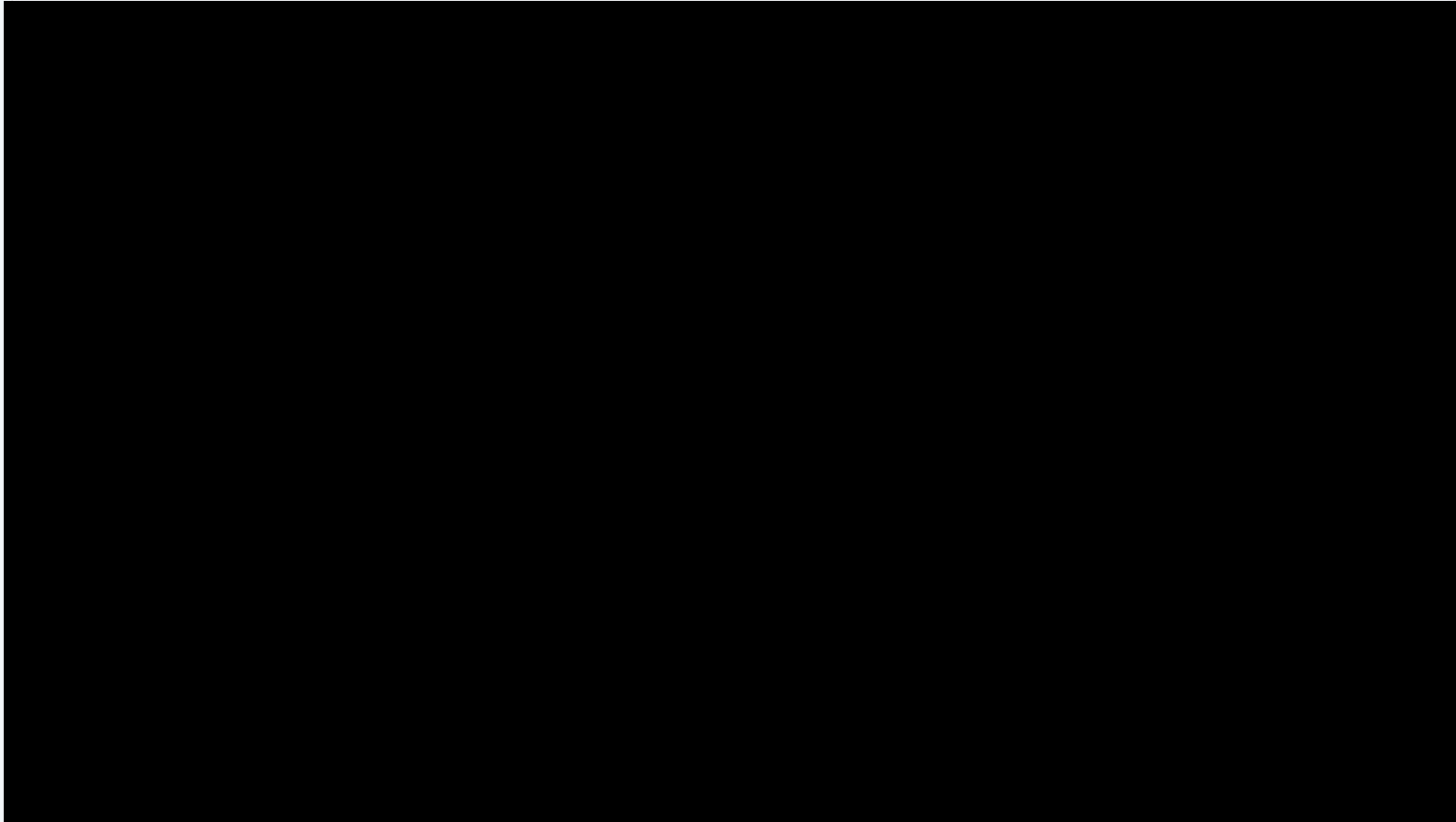
? How would your life be different if you had no place to live?

? Why is it important to have a place to live?

? How can you help make a change regarding local homelessness?



# WHAT ARE OTHERS DOING?



[https://www.youtube.com/watch?v=w-s1p5z\\_W5E](https://www.youtube.com/watch?v=w-s1p5z_W5E)

# WOMEN'S EMPOWERMENT



Since 1998, over 17,700,000 million women globally have reported experiencing assault. The 2006 #MeToo Movement founded by Tarana Burke went viral in 2017 and has encouraged millions of women to speak out against violence and harassment they've experienced. This sparked conversations in the media which helped destigmatize survivors and increased education surrounding the impact of violence against women. Other movement such as the TIME'S UP Movement call for change for women everywhere by addressing systemic inequality and injustice.

<https://www.we.org/en-CA/our-work/we-schools/we-schools-campaigns-and-curriculum/issues-details/local-womens-empowerment>



# AT HOME AND AROUND THE WORLD

## AT HOME

In Canada, women working full-time earn an average of 75 cents to every dollar a man earns working full-time.

In the USA, women working full-time earn an average of 82 cents to every dollar a man earns working full-time.

## AROUND THE WORLD

An estimated 650 million women and girls living today were married before the age of 18.

Globally, more than 1/3 women have experienced some form of violence.

<https://www.unwomen.org/en/what-we-do/ending-violence-against-women/facts-and-figures>

<https://canadianwomen.org/the-facts/the-gender-pay-gap/>

<https://www.americanprogress.org/issues/women/reports/2020/03/24/482141/quick-facts-gender-wage-gap/>



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# LET'S TALK!

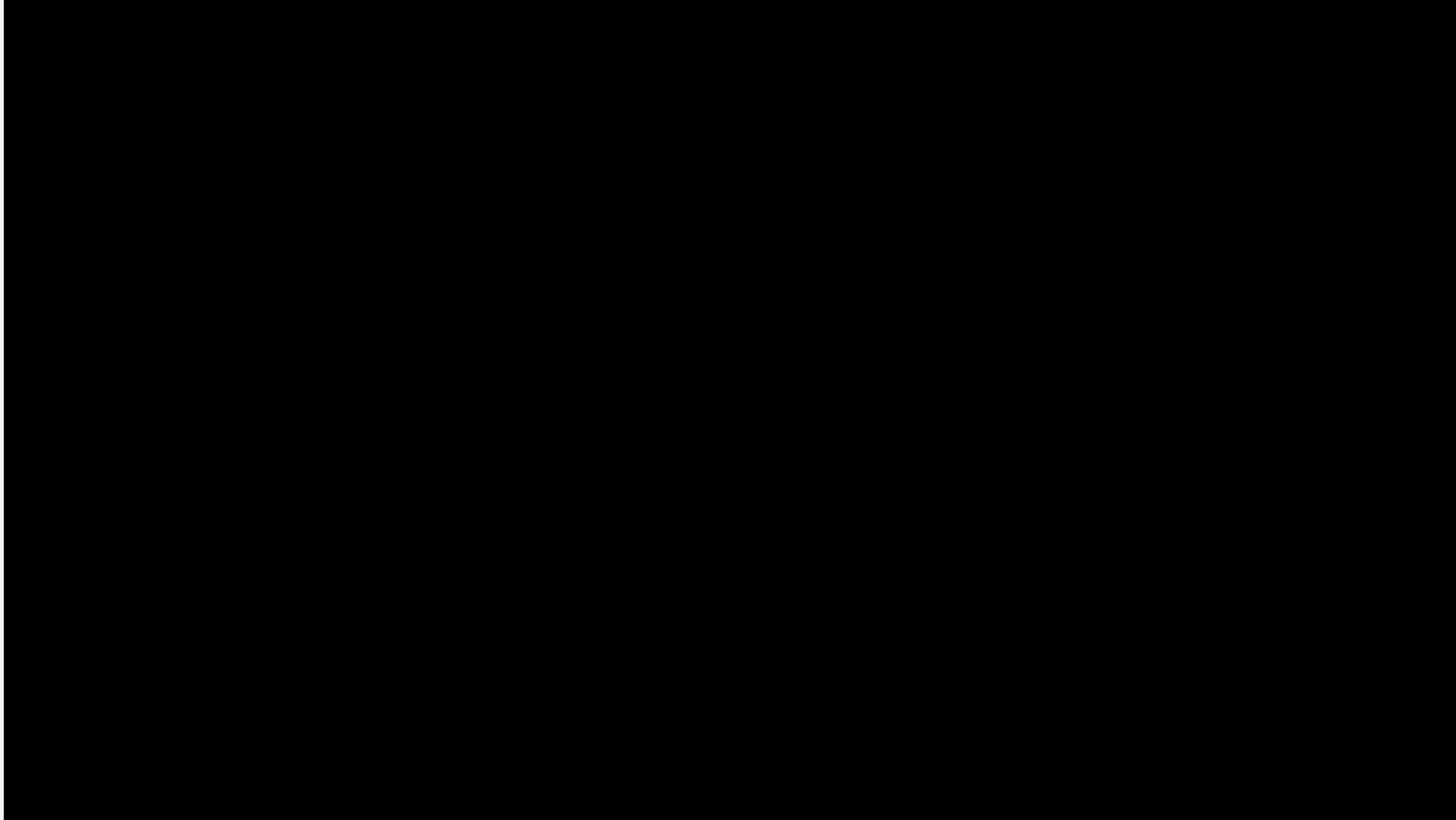
? Who is a woman that inspires you?

? Why is it important for men and women to be treated equally?

? How can you help support women's empowerment?

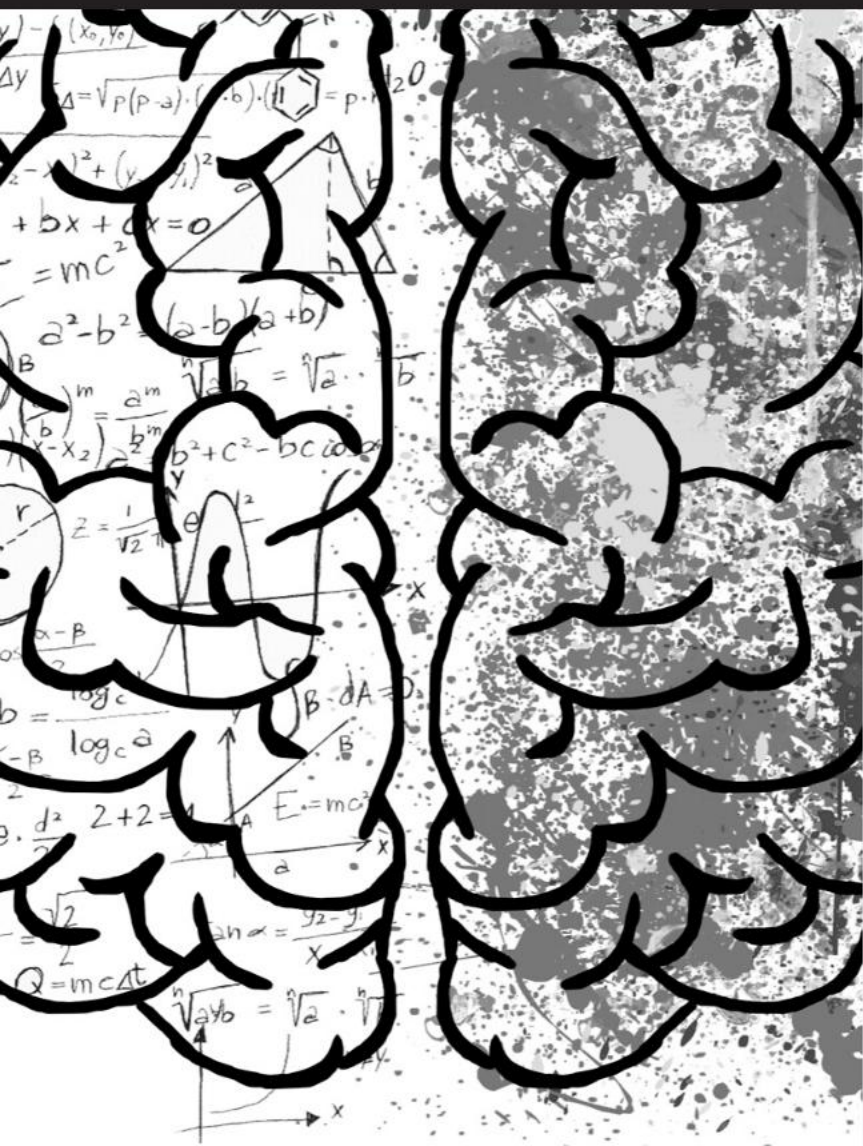


# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=4viXOGvuu0Y>

# MENTAL HEALTH



Mental health refers to emotional, psychological, and social well-being. It has an impact on thinking, feelings, actions, and how a person handles stress, relates to others, and makes choices. Taking care of our mental health is equally important throughout childhood, adolescence, and adulthood. The stigma surrounding mental health often prevents individuals from getting the help and support that they need from medical professionals.



# AT HOME AND AROUND THE WORLD

## AT HOME

Between 10-20% of Canadian youth are affected by mental illness.

1/6 American children ages 2 to 8 experiences a mental behavioural, or developmental disorder,

## AROUND THE WORLD

About 450 million people suffer from mental or behavioural disorders.

It is possible diagnose, manage, and treat mental health disorders just like we can diagnose, managed, and treat physical disorders.

[https://www.who.int/mental\\_health/media/investing\\_mnh.pdf](https://www.who.int/mental_health/media/investing_mnh.pdf)  
<https://youth.gov/youth-topics/prevalence-mental-health-disorders-among-youth>  
<https://www.cdc.gov/childrensmentalhealth/data.html>



How can we help lower the stigma surrounding mental health?



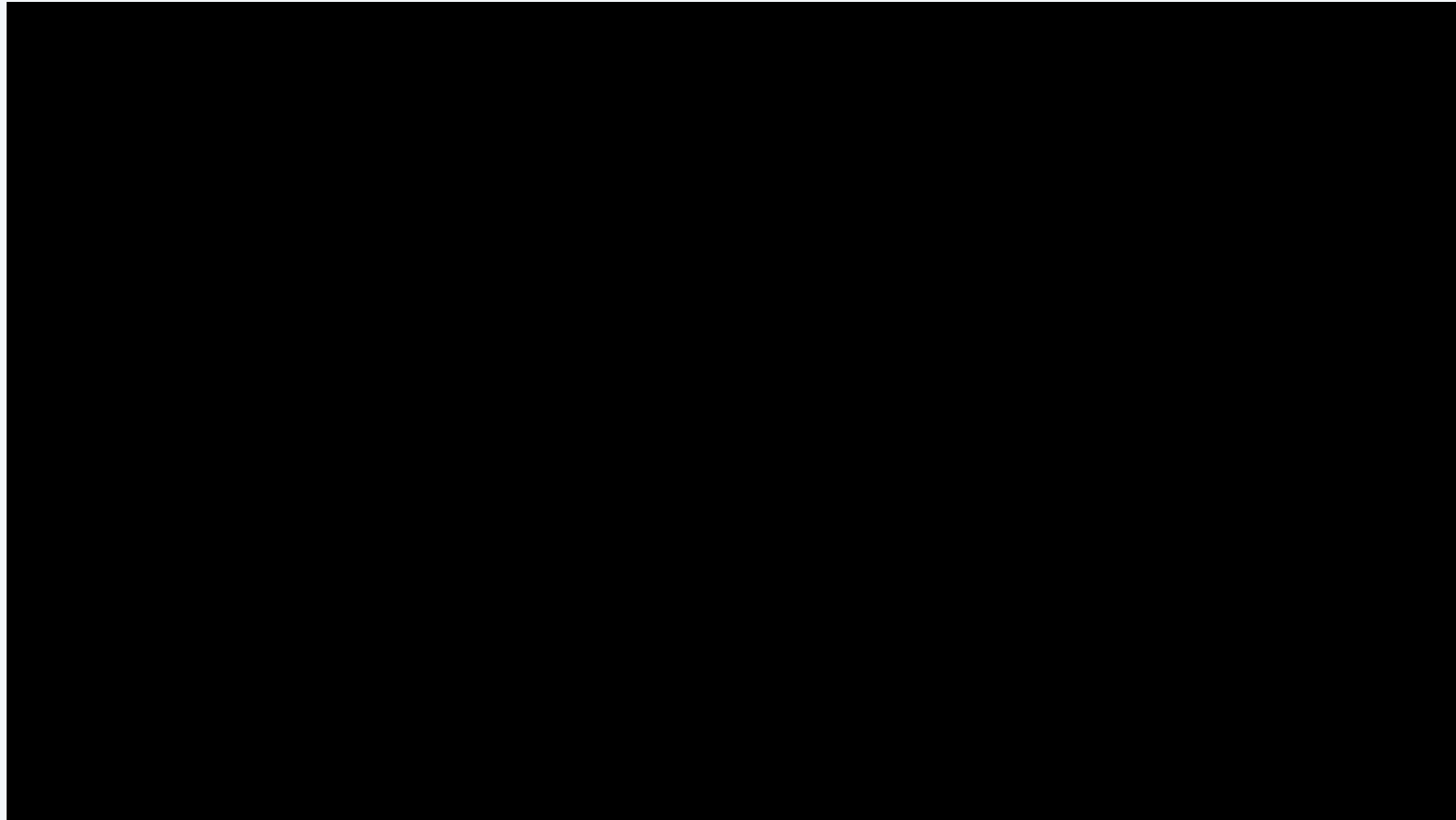
How do you think living a healthy lifestyle impacts our mental health?



Why is mental health just as important as our physical health?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=4zE3JAdmsFc&t=2s>

# VIOLENCE



Violence manifests itself in many ways. This can include family, domestic, sexual, gender-based, racial, or gun-related violence. North America is not immune to any type of violence. Violence can have long-lasting effects on victims and witnesses including, but not limited to, physical injury, disability, depression, and post-traumatic stress disorder.



# AT HOME AND AROUND THE WORLD

## AT HOME

The Canadian government has, to date, invested more than \$200 million in properly dealing with gender-based violence.

Gun homicide in the USA is 25 times higher than that of other high-income countries.

## AROUND THE WORLD

Violence is responsible for 1.4 million deaths annually.

90% of deaths due to violence take place in low- and middle-income countries.

<https://www.who.int/features/factfiles/violence/en/>  
<https://www.rcaanc-cirnac.gc.ca/eng/1559566331686/1559566355192>  
<https://lawcenter.giffords.org/facts/gun-violence-statistics/>



 **WE**  
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# LET'S TALK!



What are different types of violence?



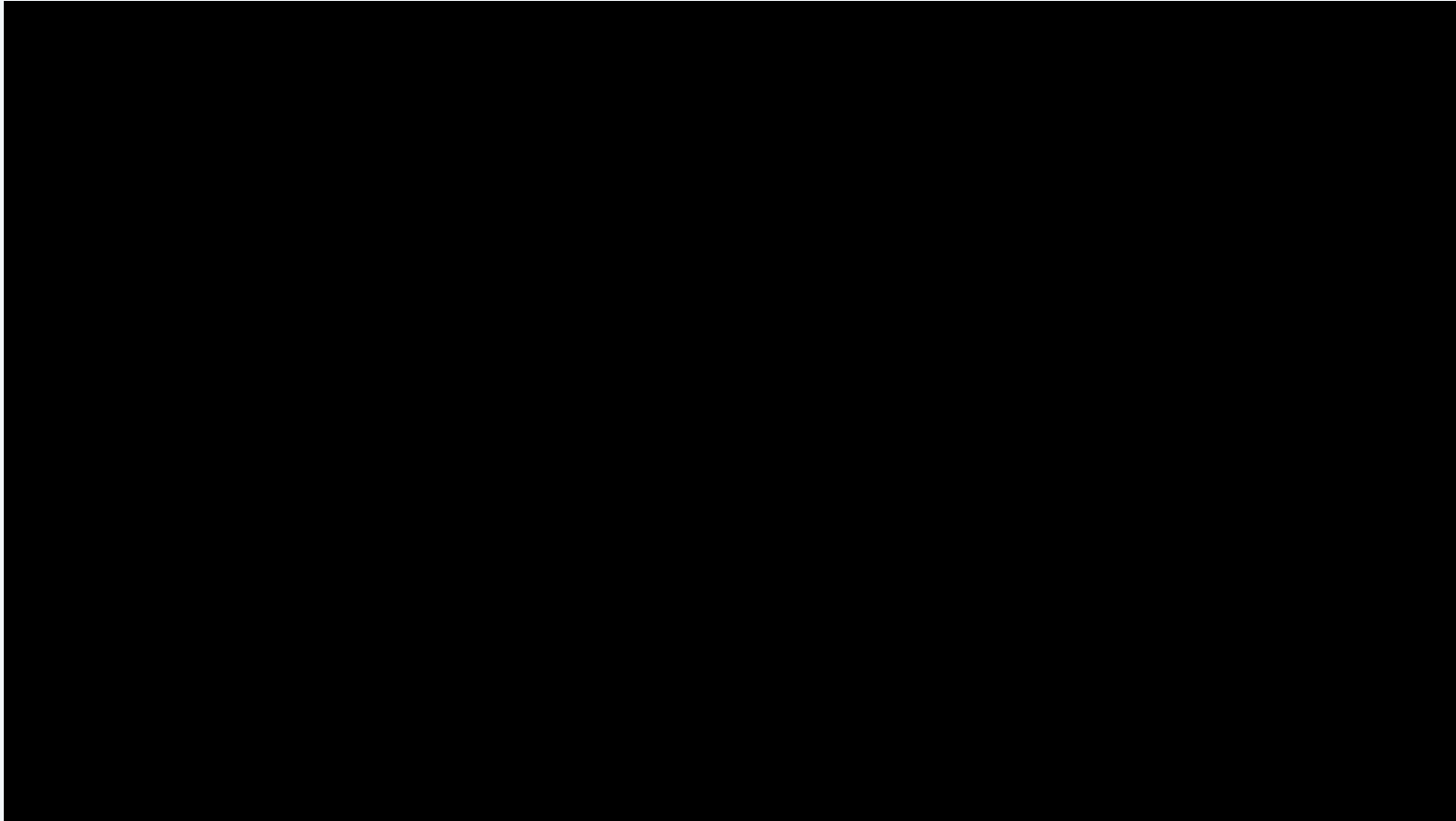
How do you think violence impacts a community?



What should the government do to help keep people safe from violence?

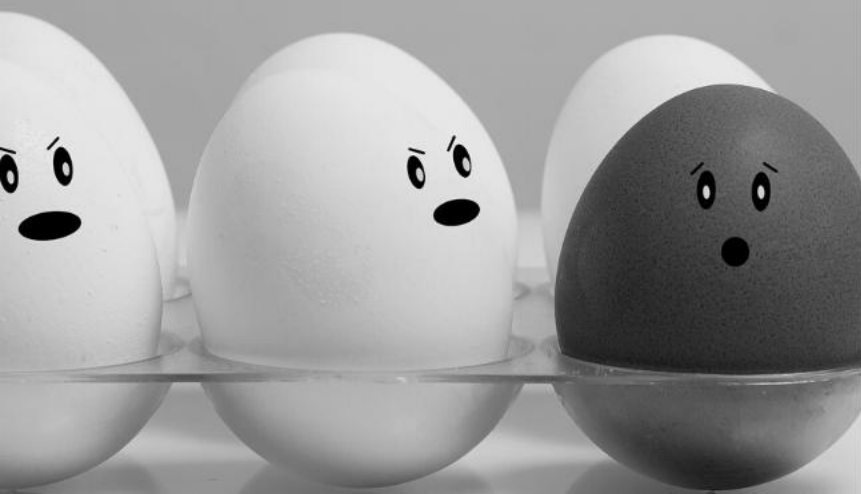


# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=vTjZGqyWvAM>

# DISCRIMINATION



North America is made up of people from many different races, ethnicities, genders, and backgrounds. Unfortunately, people from these groups often still face daily discrimination. Discrimination can be direct, indirect, or intersectional meaning that multiple forms of discrimination are combined.



# AT HOME AND AROUND THE WORLD

## AT HOME

Indigenous women in Canada are four times more likely to be murdered than other women.

In the USA, Black men receive an average of 19.1% longer sentences than white men convicted of the same crime.

## AROUND THE WORLD

Discrimination can not only cause poverty but can also prevent people from getting out of it.

More than 2/3 of extremely poor households live in low- and middle-income countries and are from ethnic minority groups.

<https://www.hrw.org/news/2013/01/11/discrimination-inequality-and-poverty-human-rights-perspectives>

<https://www.amnesty.org/en/what-we-do/discrimination/>

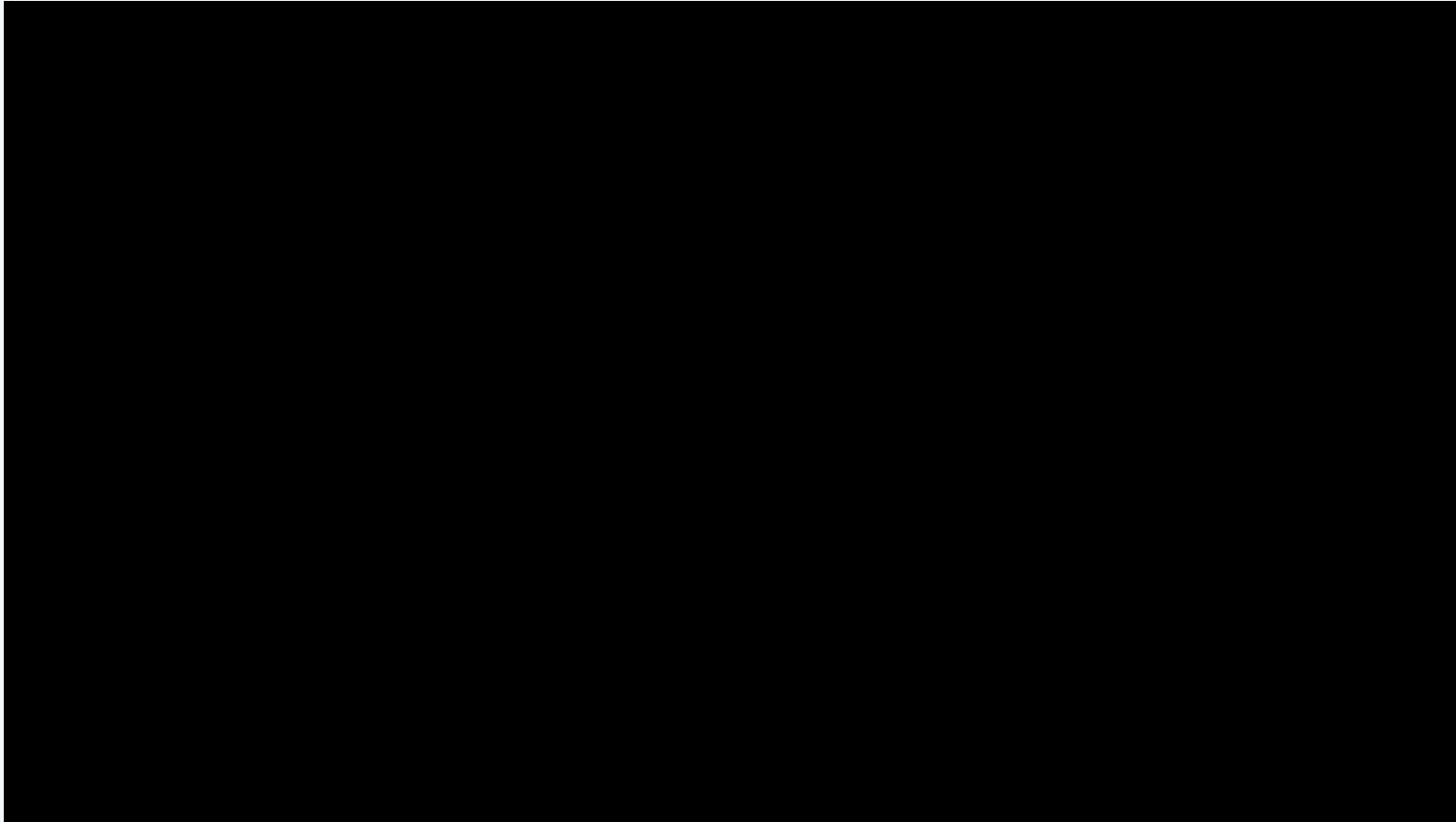
<https://www.dosomething.org/us/facts/11-facts-about-racial-discrimination>



- ? What types of discrimination do you think are in your community?
- ? How can you and your school become more accepting of people who might be different than you?
- ? Why is it important to share kindness with those who are different than you?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=Z6ILGf5kbxM>

# NUTRITION



Having access to healthy and nutritious foods is important for an overall healthy lifestyle. It is equally important to develop healthy eating habits. Nutritious food and healthy habits are linked to lower risk of certain diseases, lower cholesterol, increased energy, and improved ability to fight illness. To eat better, avoid eating too many processed foods and instead eat more natural and organic foods which are higher in natural vitamins and nutrients. It also important to drink lots of water!



# AT HOME AND AROUND THE WORLD

Eating an unpeeled apple gives you 10 times more fiber than a glass of processed apple juice.

Our muscles need healthy fats to produce energy.

Proteins such as fish, chicken, lean meats, beans, and tofu provide protein which keeps muscles strong.

There are usually 10-12 teaspoons of sugar per can of pop which is 150-180 empty calories.

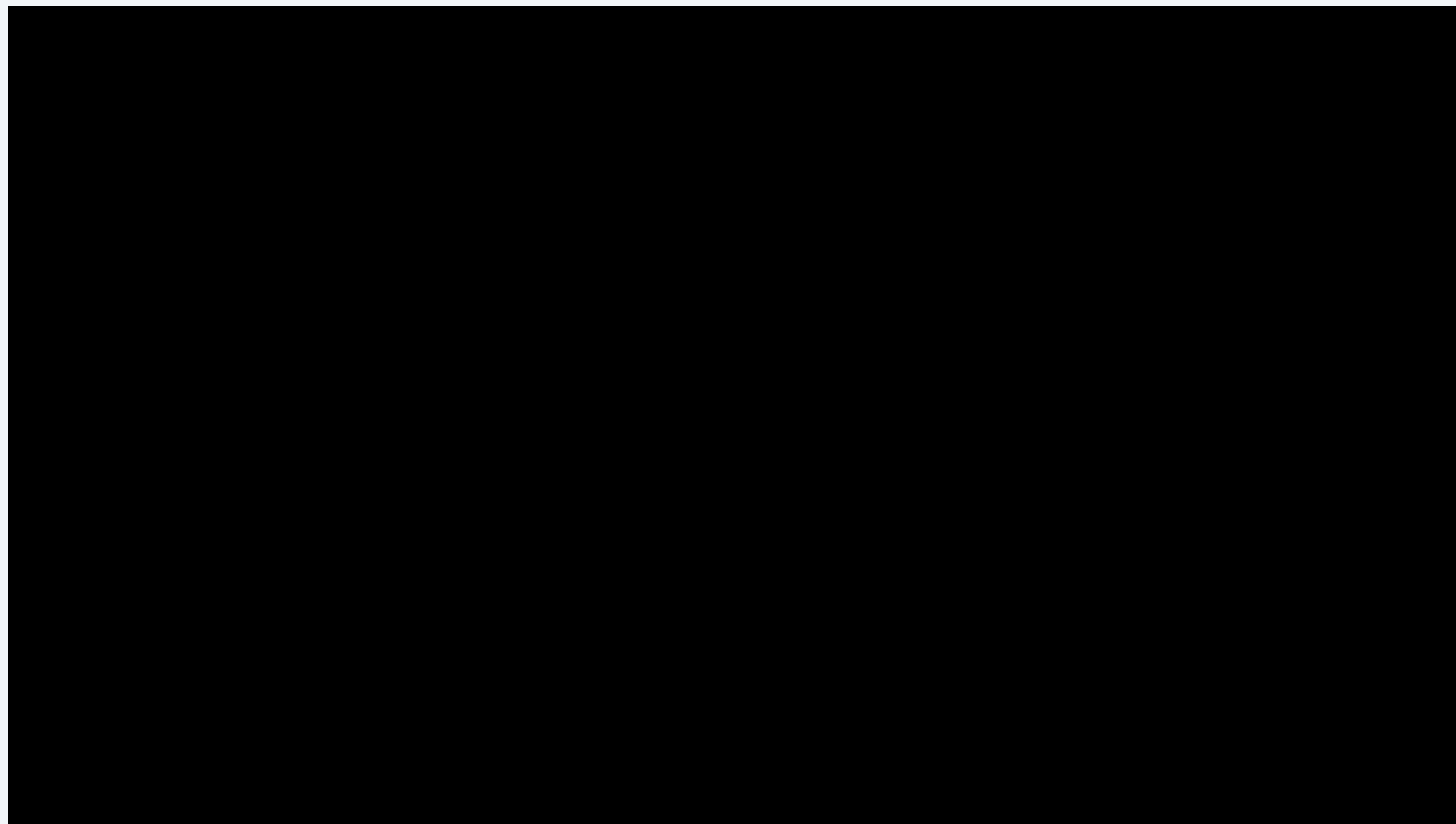
<https://www.heartandstroke.ca/articles/10-cool-nutrition-tips-for-your-kids>



- ? Why is eating healthy important for success at school?
- ? How does healthy eating help with creating an overall healthy life?
- ? What lifestyle changes can people make to eat more health and nutritious foods?



# WHAT ARE OTHERS DOING?



<https://www.youtube.com/watch?v=T0-B9HfaZW8>

# WHAT CAN I DO?



**LEARN**



**MATERIAL SUPPORT**



**VOLUNTEERING**



**BEHAVIOURAL CHANGES**



**AWARENESS-RAISING**



**ADVOCACY**



**FUNDRAISING**



# LEARN

If you would like to learn more about any of these topics, use resources like the internet, library, and school. Your parents and teachers can help you continue to learn about the causes you care passionate about. Make to share what you learn with your friends and family so they can get involved with you! Together, we can make a change!

**N E V E R S T O P L E A R N I N G**



# VOLUNTEERING

Volunteering means to give or donate your time to something you are passionate about. Examples include visiting a retirement home, helping at a soup kitchen, or helping at your library's story time hour.

*What other examples can you think of?*





# AWARENESS-RAISING

Awareness-raising is when attention is focused on one cause or issue. One example is holding a movie night showing a documentary on local homelessness and holding a discussion about it.

*What other examples can you think of?*





# FUNDRAISING

Fundraising means to collect donations of money which can be put towards a cause or issue. Examples include coin drives, bake sales, and yard sales.

*What other examples can you think of?*





# MATERIAL SUPPORT

Material support is the collection of donated items to be used for a cause or issue. Examples include book drives, food drives, and clothing drives.

*What other examples can you think of?*





# BEHAVIOURAL CHANGES

Behavioural change means turning bad habits or routines into more positive and helpful ones. Examples include recycling bottles, taking shorter showers to conserve water, and using more inclusive language.

*What other examples can you think of?*

A diamond-shaped road sign with a black border and the text "CHANGES AHEAD" in bold, black, sans-serif capital letters. The sign is tilted slightly to the right and is set against a background of a cloudy sky.

**CHANGES  
AHEAD**



# ADVOCACY

Advocacy means asking others such as the government, school, or community to make changes to systems and policies. Examples include protests, petitions, and writing letters to local government leaders.

*What other examples can you think of?*





**THANK YOU**  
FOR MAKING THIS MATERIAL POSSIBLE

HALEY COLLICOTT

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EMMA JEAPES